



26th INTERNATIONAL FAIR FOR **BOOKS** AND **PRESS** IN GENEVA

WEDNESDAY, 25 > SUNDAY, 29 APRIL 2012

APPLICATION FOR ADMISSION

Registration deadline: 15 November 2011

Information and registration also on www.salondulivre.ch

Main exhibitor

Co-exhibitor or main exhibitor (company name)

Please submit a separate application form for **every** co-exhibitor

**Discount of 25%
for 2011's exhibitors**

Company Name - for publication and alphabetical classification

Name on fascia board - *only for system stands*

Full address

Zip code City

Country Tel.

Fax Homepage

Name of Fair representative Title of responsibility

Tel. of Fair representative Mobile phone

Email

Invoice address if different from dispatch address:

Full address

Zip code City

EXHIBITION SURFACE AND SYSTEM STAND RESERVATION [conditions - see article 8 of the exhibition regulations]

DESCRIPTION	surface (m ²)	Price CHF (VAT excluded)		Total CHF (VAT excluded)
		early bird price until 30.09.11	standard price from 01.10.11	
Registration fee				
For the main exhibitor (see above)	---	226.-	226.-
For the co-exhibitor (see above)	---	113.-	113.-
Rental prices				
<input type="checkbox"/> Design module	378.- / m ²	415.- / m ²
<input type="checkbox"/> Design module light	358.- / m ²	395.- / m ²
<input type="checkbox"/> Book table	2 m ²	375.-	375.-
<input type="checkbox"/> Plain exhibition surface = xm ² Only for surfaces over 18 m ² (see description of plain exhibition surface)	208.- / m ²	245.- / m ²
<input type="checkbox"/> I participated as an exhibitor in 2011, I will benefit from an additional discount of 10% (*)		- 10 %		-
Top-up fee for corner booths	---	100.-	100.-
Subtotal without VAT			
VAT 8%				+
Total sum to be paid			

(*) by sending my registration form before 30 September 2011 - same surface as 2011.

CARPET COLOR CHOICE

- anthracite (default colour)
- grey
- red
- blue

Only valid with exhibitor category on the back side !

CATEGORIES OF EXHIBITORS OR CO-EXHIBITORS

It is via these keywords that your company can be found in the exhibitors list at www.salondulivre.ch, on the information system at the Fair itself, and in the exhibitor index.

With this in mind, please indicate all the subject areas, branch of business and products that apply to your company. If needed, this information can be amended later at any time.

Branch - your main activity :

- | | |
|---|--|
| <input type="checkbox"/> Association / Federation | <input type="checkbox"/> Multimedia |
| <input type="checkbox"/> Book distributor | <input type="checkbox"/> Museum |
| <input type="checkbox"/> Bookseller | <input type="checkbox"/> Press /Media |
| <input type="checkbox"/> Bookshop on-line | <input type="checkbox"/> Publishing house |
| <input type="checkbox"/> Outfitter | <input type="checkbox"/> African book fair |
| <input type="checkbox"/> Manga | <input type="checkbox"/> Other: |

Field of reference - multiple choices possible :

- | | |
|--|---|
| <input type="checkbox"/> Art & Play | <input type="checkbox"/> Languages, Dictionaries |
| <input type="checkbox"/> Audio books | <input type="checkbox"/> Law, Economics, Administration, Accounting |
| <input type="checkbox"/> Belletristic literature | <input type="checkbox"/> Leisure, Games |
| <input type="checkbox"/> Biography | <input type="checkbox"/> Manga |
| <input type="checkbox"/> Cooking, Wine & Beverages | <input type="checkbox"/> Nature, Animals |
| <input type="checkbox"/> Cultural exhibition | <input type="checkbox"/> Painted books, Comics & Humor |
| <input type="checkbox"/> Daily & professional life | <input type="checkbox"/> Poetry |
| <input type="checkbox"/> Detective stories & Science Fiction | <input type="checkbox"/> Psychology, Psychoanalysis, Pedagogy |
| <input type="checkbox"/> E-readers | <input type="checkbox"/> Religions, Spirituality, Esotericism |
| <input type="checkbox"/> Education | <input type="checkbox"/> School material, Learning assistance |
| <input type="checkbox"/> English Literature | <input type="checkbox"/> Sciences, Technology, Medicine |
| <input type="checkbox"/> Fiction | <input type="checkbox"/> Sustainable development & Ecology |
| <input type="checkbox"/> French Literature | <input type="checkbox"/> Tourism, Travelling, Geography |
| <input type="checkbox"/> Health, Nutrition science, Sport | <input type="checkbox"/> Used books |
| <input type="checkbox"/> History, Contemporary | <input type="checkbox"/> Wellbeing |
| <input type="checkbox"/> Humanity and social science | <input type="checkbox"/> Youth |
| <input type="checkbox"/> Information technology & Multimedia | <input type="checkbox"/> Other: |

EXHIBITION CONTRACT

With his signature the main exhibitor or the co-exhibitor of the International Fair for Books and Press attests to have understood and accepted all clauses of the exhibition regulations, without exceptions.

Place
and date

Company stamp
and signature

