

Early-Bird Rate until 31st December 2018

Information on salondulivre.ch

Exhibitor

- Main exhibitor Co-exhibitor (Company name)
*Please submit a separate application for **each** co-exhibitor*

Company name (for publication and alphabetical classification)

Name on fascia board (modular stands only)

Full address

Postcode Town Country

Phone Fax

Website

Company e-mail

Person in charge of the stand

Mr Mrs Last Name First Name

Job title

Direct line Mobile phone Fax

Direct e-mail

Billing address

Compulsory

Contact name (*billing*)

Full address

Postcode Town Country

Tel Fax

E-mail

FIELD OF ACTIVITY AND PRODUCT CATEGORIES

Please tick your society's field of activity and product categories. These information are essential if you wish to appear on our website salondulivre.ch. These information may be amended at a later date, if required.




| FIELD OF ACTIVITY | | | |
|--|--|---|--|
| <input type="radio"/> Association | <input type="radio"/> Distributor | <input type="radio"/> Online bookseller | <input type="radio"/> School, university, education |
| <input type="radio"/> Author | <input type="radio"/> Institute | <input type="radio"/> Press / Media | |
| <input type="radio"/> Bookseller | <input type="radio"/> Language study holiday | <input type="radio"/> Printer | <input type="radio"/> Other (please specify) |
| <input type="radio"/> Cultural Institution | <input type="radio"/> Multimedia | <input type="radio"/> Publisher | |
| PRODUCT CATEGORIES | | | |
| <input type="radio"/> Arts and entertainment | <input type="radio"/> Fiction | <input type="radio"/> Manga | <input type="radio"/> Teaching, further education |
| <input type="radio"/> Audio books | <input type="radio"/> French literature | <input type="radio"/> Nature, animals | <input type="radio"/> Tourism, travel, geography |
| <input type="radio"/> Biographies | <input type="radio"/> German literature | <input type="radio"/> Poetry | <input type="radio"/> Well-being, health, sport |
| <input type="radio"/> Comic books, comics and humour | <input type="radio"/> History, current affairs | <input type="radio"/> Psychology, psychoanalysis, education | <input type="radio"/> Youth |
| <input type="radio"/> Crime and Science-Fiction | <input type="radio"/> Hobbies, games | <input type="radio"/> Religions, spirituality, esoterica | |
| <input type="radio"/> Cuisine, wines and drinks | <input type="radio"/> Human and social sciences | <input type="radio"/> School and after-school activities | <input type="radio"/> Other (please specify) |
| <input type="radio"/> Cultural exhibition | <input type="radio"/> Languages, dictionaries | <input type="radio"/> Sciences, technology, medicine | |
| <input type="radio"/> English literature | <input type="radio"/> Law, economics, management, accounting | <input type="radio"/> Second-hand books | |

BOOTH TYPES PROPOSAL / SURFACE

Exhibitors must pay a mandatory registration fee.

| | | | |
|--------------------------------------|-------|---|-------|
| <input type="radio"/> Main exhibitor | 226.- | <input type="radio"/> Co-exhibitor / collective booth | 113.- |
|--------------------------------------|-------|---|-------|

Bare Surface (from 18 sqm)

| Corner booth (2 open sides) | Single wall booth (3 open sides) | Island booth (4 open sides) |
|---|---|---|
|  |  |  |

The bare surface does not include carpet or any other technical services.

The exhibitor is required to order/ build **separation walls** for every closed side of his booth.

The open sides of the booth may be closed on a maximum of **one third of the length** per side.

Please tick this box if your booth's structure is fixed, non-adjustable. (dimensions : x)

Please tick this box if your booth has closed sides.

How many closed sides do you have ? side(s) How many meters is your booth closed ? linear meters

| Price per square meter in CHF and excluding VAT | Surface en sqm | Total CHF (hors TVA) |
|---|--------------------------------|----------------------|
| Early-Bird Rate until 31.12.18 Normal Rate from 01.01.19 | CHF 195.-/sqm CHF 210.-/sqm | sqm |
| <input type="radio"/> Island booth guarantee (4 open sides) | CHF 500.- | |

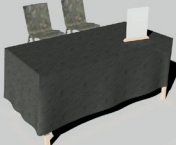
Collective booth in the discovery area

- 1 table with tablecloth (160 x 80 cm) • 2 chairs • 1 socket

- Build-up and dismantling


This space is reserved for small publishing houses and authors wishing to raise their profile.

This communal area is equipped with lighting, storage space, signage and carpeting.

| | | | |
|---|------------------------------|------------------|-------|
|  | Only one booth per exhibitor | CHF 650.- | |
|---|------------------------------|------------------|-------|

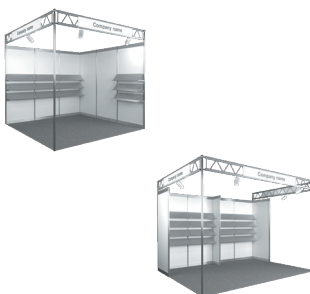
Modular booth

- Bare surface • White wall panels (2,50 m high) • Carpet (grey))
- Lighting (1 spot of 7W per 3 m 2) • Electricity **INCLUDED***
- 1 fascia board (booth name) • Build-up and dismantling

| | | | |
|---|--------------------------------|----------------------|----------------|
|  | 6 sqm (2 open sides) | CHF 1'500.- | |
| Furniture must be ordered separately | Table (160 x 80 cm) Chair | CHF 60.- CHF 20.- | |

Modular booths - Semi-equipped

- Bare surface • White wall panels (2,50 m high) • Carpet (grey)
- Lighting (1 spot of 7W per 3 m 2) • Electricity **INCLUDED***
- 1 fascia board (booth name) • Number of shelves according to square meters • Bild-up and dismantling

| Price per square meter in CHF and excluding VAT | | Surface in sqm | Total CHF (excl. VAT) |
|---|--|----------------------|------------------------------------|
|  | 9 sqm (2 open sides) | sqm | |
| | 12 sqm (3 open sides) | | |
| | 18 sqm (3 open sides) | | |
| | CHF 358.-/sqm (until 31.12.2018) | | |
| | CHF 395.-/sqm (from 01.01.2019) | | |
| Furniture (excl. shelves) must be ordered separately | Table (160 x 80 cm) Chair | CHF 60.- CHF 20.- | quantity: quantity: |

* Socket installed according to the floor plan provided by the exhibitor: any re-positioning will be charged CHF 100.- .

Electricity will be available from 1st - 5th May 2019. Increases in power and the number of days are available upon request (additional fees).

Recap

Conditions: See Article 8 of the Regulations. All prices are in Swiss francs (CHF) and exclude VAT.

| | | | |
|---|---|------------------------|-------|
| Registration fee | Main exhibitor: | CHF 226.- | |
| | Co-exhibitor / collective booth: | CHF 113.- | |
| Booth / Surface total excluding tax | | Sub-total (excl. VAT): | |
| Island booth guarantee (only for bare surface booths) | | 500.- | |
| Mandatory participation in waste removal | | 3.-/sqm | |
| VAT | | VAT 7.7 % | |
| Total order including all taxes | | Total | |

Technical services and miscellaneous

From February 2019, you will receive an email confirmation containing an access code providing access to our online shop enabling you to place technical orders. For any particular requests, you can ask for a quote from the "Exhibitors Contact" service by email at exhibitorscontact@palexpo.ch. In the meantime, you can go to www.palexpo.ch/en/ and click on "shop demo" to discover our services and prices.

Here are some additional services you may need to think about :

- **Electricity**: the electricity supply must be ordered for bare surfaces. You can choose an electricity supply in kW starting from 1kW. For example, 1kW can power 3 7W LED spots, an 140 litre fridge and a computer.
- **Separation walls and carpet** for bare surfaces
- Storage room

Car park

..... Number of car parking permits at CHF 90.-for 5 days

The exhibitor cards will be given to you on the spot and upon receipt of the total payment of your order (see article 10 of the regulations). Pending the opening of the online shop, you can go to www.palexpo.ch/en, then choose «exhibitor» and click on «shop demo palexpo» to find our services and prices.

We also provide you with:

- **FREE electronic invitations** will be sent to you in March.
*Should you wish, you can also order **additional printed invitations** that will be billed after the event, according to their usage (CHF 4.- per invitation used). As we are printing them on request, please indicate the quantity required.*
..... Number of paper invitations (Min quantity per order, 100 pces and multiples of)
- The **online catalog** will enable you to provide visitors to the Geneva Book Fair website with further information about your company.

If you have any questions about the Book Fair, please write to us at info@salondulivre.ch.

The exhibitor or co-exhibitor confirms with his/her signature that he/she has noted the **Regulations of the Geneva Book Fair** and states his/her acceptance of all its clauses without reservation.

Place and date Company stamp and signature